

ROMÂNIA
PRIMĂRIA MUNICIPIULUI BRAȘOV

B-dul Eroilor nr. 8 Brașov 500007 Tel : +40-268-416550 int. 138
www.brasovcity.ro

BIROUL RELAȚII EXTERNE, TURISM ȘI EVENIMENT



Nr. Inreg.PMBV. 162184 din 09.11.2023

Nr. Inreg. SPAP. 5394 din 09.11.2023

PROCES VERBAL
pentru selecția dosarelor depuse de catre comercianti pentru participarea la Targul de Craciun 2023-2024

Comisia de selecție a dosarelor depuse de catre comercianti pentru participarea la Targul de Craciun 2023-2024 constituită în baza Dispoziției de Primar nr. 2874/26.10.2023.

În conformitate cu prevederile Regulamentului privind desfasurarea Targului de Craciun Brasov 2023-2024.

Hotărăște următoarele:

Lista expozanților la Târgul de Crăciun 2023
cat. A- Mestesugari

| Nr. Crt. | Participant inregistrat | Criterii generale | | | | Criterii specifice | | | Total | Admis/ Respins |
|----------|-------------------------------|-----------------------------|------------------|---------------------------|-------------------------------|--|---------------------------|-------------------|-------|-------------------|
| | | A.2 Procent financiar | A2. Geografic | A3. POS | A4. Experiență similară | 1. acceptare control + susținere atelier | 2. tehnici folosite | 3. unicitate | | |
| | | | (20/15/10p) | (da/nu ; 10p vs 0p) | (10/8/6/4/2) | (da/nu; 10p vs 0p) | (20/10/5) | (maxim 20pct) | | |
| 1 | AHA Creative Design | 10.71 | 20 | 10 | 8 | 10 | 20 | 16.33 | 95.05 | Admis |
| 2 | Alghi Promotion | 10.71 | 20 | 10 | 8 | 10 | 20 | 15.67 | 94.38 | Admis |
| 3 | Nandra Laser Style | 9.40 | 20 | 10 | 10 | 10 | 20 | 12.33 | 91.74 | Admis |
| 4 | Arta Sarmei | 9.29 | 20 | 10 | 2 | 10 | 20 | 20.00 | 91.29 | Admis |
| 5 | Manufactura Zada | 10.71 | 20 | 10 | 2 | 10 | 20 | 18.33 | 91.05 | Admis |
| 6 | Lavanda Lola Beauty | 12.03 | 20 | 10 | 8 | 10 | 20 | 9.33 | 89.36 | Admis |
| 7 | PFA De la torre Teran Andreea | 17.86 | 15 | 10 | 10 | 10 | 20 | 6.33 | 89.19 | Admis |

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| | | | | | | | | | | |
|----|---|-------|----|----|----|----|----|-------|-------|---------|
| 8 | Handmade din piele | 9.52 | 20 | 10 | 4 | 10 | 20 | 15.33 | 88.86 | Admis |
| 9 | Calidano C&L | 9.52 | 20 | 0 | 10 | 10 | 20 | 18.00 | 87.52 | Admis |
| 10 | Dudanu Vasile PFA | 20.00 | 0 | 10 | 10 | 10 | 20 | 14.67 | 84.67 | Admis |
| 11 | Chic Decor | 9.29 | 20 | 10 | 6 | 10 | 10 | 19.00 | 84.29 | Admis |
| 12 | Sc Maria si Daniel Stanciu | 9.88 | 20 | 10 | 0 | 5 | 20 | 18.00 | 82.88 | Admis |
| 13 | Color Drops Mandala SRL & I.I. Branciu Irina Vasilica | 9.52 | 20 | 10 | 2 | 10 | 20 | 11.33 | 82.86 | Admis |
| 14 | Handmade Deea | 11.79 | 20 | 10 | 4 | 10 | 10 | 16.00 | 81.79 | Admis |
| 15 | PFA Gabos Nicoleta | 12.08 | 20 | 10 | 8 | 10 | 10 | 9.33 | 79.42 | Admis |
| 16 | Haraga Carmen PFA | 10.60 | 20 | 10 | 10 | 10 | 10 | 8.67 | 79.26 | Admis |
| 17 | Amalia Handmade | 14.88 | 20 | 10 | 0 | 10 | 10 | 10.67 | 75.55 | Admis |
| 18 | Ciocarlan Elena PFA | 17.86 | 0 | 10 | 10 | 10 | 10 | 17.33 | 75.19 | Respins |
| 19 | Lucica Artdesign | 10.83 | 10 | 10 | 10 | 10 | 10 | 14.33 | 75.17 | Respins |
| 20 | B Smart Fun Toys | 11.90 | 20 | 10 | 2 | 10 | 10 | 9.00 | 72.90 | Respins |
| 21 | Alfa Mood M.A | 10.12 | 15 | 10 | 4 | 10 | 10 | 13.67 | 72.79 | Respins |
| 22 | Handbags by Flo | 14.02 | 15 | 0 | 0 | 10 | 20 | 13.67 | 72.69 | Respins |
| 23 | Mirux Creativ | 10.89 | 20 | 10 | 10 | 5 | 10 | 6.67 | 72.56 | Respins |
| 24 | Any Laboratory | 12.03 | 10 | 10 | 0 | 10 | 20 | 9.33 | 71.37 | Respins |
| 25 | Alina SRL | 11.90 | 10 | 10 | 10 | 10 | 10 | 9.33 | 71.24 | Respins |
| 26 | Kronsim | 14.29 | 20 | 10 | 4 | 10 | 5 | 5.67 | 68.95 | Respins |
| 27 | Unique Sesam | 18.04 | 0 | 10 | 10 | 10 | 10 | 8.33 | 66.37 | Respins |
| 28 | Miloona N&A | 9.52 | 20 | 10 | 0 | 10 | 5 | 9.33 | 63.86 | Respins |
| 29 | Bertalan Levente PFA | 9.52 | 10 | 10 | 8 | 10 | 10 | 6.00 | 63.52 | Respins |
| 30 | Stoltions | 16.67 | 0 | 10 | 4 | 10 | 5 | 16.67 | 62.33 | Respins |
| 31 | Raza Ecuador | 12.50 | 0 | 10 | 6 | 10 | 20 | 3.67 | 62.17 | Respins |
| 32 | Hodor Andreea II | 9.29 | 10 | 10 | 0 | 0 | 20 | 11.67 | 60.95 | Respins |
| 33 | Mug | 9.29 | 10 | 10 | 0 | 0 | 5 | 18.67 | 52.95 | Respins |
| 34 | Asoc Empower Plus | 10.18 | 0 | 0 | 0 | 10 | 10 | 14.67 | 44.85 | Respins |
| 35 | Szabo Denes II | 11.96 | 10 | 0 | 0 | 5 | 10 | 4.67 | 41.63 | Respins |

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| | | | | | | | | | | |
|----|-----------------|------|---|---|---|----|----|------|-------|---------|
| 36 | Eduard Industry | 9.52 | 0 | 0 | 0 | 10 | 10 | 4.00 | 33.52 | Respins |
|----|-----------------|------|---|---|---|----|----|------|-------|---------|

cat. B- Procatori din sfera de produse alimentare si agro-alimentare

| Nr crt. | Participant inscris | Criterii generale (60p) | | | | Criterii specifice | | | Total | ADMIS /RESPINS |
|---------|-----------------------|-------------------------|---------------|---------------------|-------------------------|----------------------------------|------------------------------------|-----------------------|-------|----------------|
| | | A.2 Financiar Calcul | A2. Geografic | A3. POS | A4. Experiență similară | Deținere Capacitate de productie | Fara aditivi,coloranti,conservanti | Unicitatea Produselor | | |
| | | | (20/15/10p) | (da/nu ; 10p vs 0p) | (10/8/6/4/2) | (da/nu; 10pct) | (da/nu ; 10p vs 0p) | 20 pct | | |
| 1 | Sam Joy Events | 8.299 | 20 | 10 | 10 | 10 | 10 | 14.67 | 82.97 | ADMIS |
| 2 | M.S Expert PR | 7.9 | 20 | 10 | 10 | 10 | 10 | 12 | 79.9 | ADMIS |
| 3 | Rod-Drag Comprod | 10.01 | 15 | 10 | 10 | 10 | 10 | 14.67 | 79.68 | ADMIS |
| 4 | Istrate Ioan | 11.001 | 15 | 10 | 8 | 10 | 10 | 13.67 | 77.67 | ADMIS |
| 5 | Prod Macelarie Kovacs | 12.7 | 10 | 10 | 10 | 10 | 10 | 13.67 | 76.37 | ADMIS |
| 6 | Mihai Florentina II | 10.1 | 20 | 0 | 8 | 10 | 10 | 14.67 | 72.77 | ADMIS |
| 7 | Fulop Gal Laszlo | 9.789 | 10 | 10 | 10 | 10 | 10 | 12 | 71.79 | ADMIS |
| 8 | Smag Din Tara Barsei | 8.5 | 15 | 10 | 4 | 10 | 10 | 14 | 71.5 | ADMIS |
| 9 | Antomat Smoker | 8.5 | 20 | 10 | 0 | 10 | 10 | 12 | 70.5 | ADMIS |
| 10 | Bunelu Factory | 20 | 0 | 10 | 0 | 10 | 10 | 20 | 70 | ADMIS |
| 11 | Rus Marilena PFA | 7.99 | 15 | 10 | 2 | 10 | 10 | 12 | 66.99 | ADMIS |

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| | | | | | | | | | | |
|----|------------------|---|----|---|---|----|----|-------|-------|--------------------------------------|
| 12 | Lazaroiu Valeriu | 8 | 15 | 0 | 0 | 10 | 10 | 12 | 55 | ADMIS |
| 13 | Miro Roxi | 9 | 0 | 0 | 6 | 10 | 0 | 14.67 | 39.67 | ADMIS |
| 14 | Corial Food | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | Descalificat (nu este producator) |

cat. C- Food & Drink

| Nr Crt. | Participant inscris | Criterii specifice | | | | | | | Total | Admis/ Respins |
|---------|-------------------------|-------------------------------|------------------|---------------------------|-------------------------------|--------------------------|---------------------------|--------------------------|-------|-------------------|
| | | A.1.2 Punctaj financiar | A2. Geografic | A3. POS | A4. Experiență similară | Productie proprie | Sursa materie prima | Unicitate | | |
| | | | (20/15/10p) | (da/nu ; 10p vs 0p) | (10/8/6/4/2) | (da/nu; 10p vs 0p) | 10 pct | (da/nu; 20p vs 0p) | | |
| 1 | MovAlex Com | 14.67 | 20 | 10 | 10 | 0 | 10.00 | 11.33 | 76.00 | Admis |
| 2 | Cristianul Top Smart | 17.65 | 20 | 10 | 10 | 0 | 10.00 | 8.33 | 75.98 | Admis |
| 3 | Altius | 6.79 | 20 | 10 | 2 | 10 | 10.00 | 14.67 | 73.46 | Admis |
| 4 | Adi & Cos Impex | 18.35 | 20 | 10 | 10 | 0 | 10.00 | 4.67 | 73.02 | Admis |
| 5 | Palincaria Transilvania | 8.97 | 15 | 10 | 6 | 10 | 10.00 | 7.67 | 67.64 | Admis |
| 6 | DC Smoke BBQ | 9.12 | 20 | 10 | 2 | 0 | 10.00 | 14.67 | 65.78 | Admis |
| 7 | Regal vin Comercial | 20.00 | 0 | 10 | 6 | 10 | 10.00 | 9.67 | 65.67 | Admis |
| 8 | Oltebras Com | 13.03 | 20 | 10 | 2 | 0 | 10.00 | 9.67 | 64.70 | Admis |
| 9 | Eldoro Com | 18.82 | 0 | 10 | 6 | 10 | 10.00 | 9.67 | 64.49 | Admis |
| 10 | Lory Fresh | 9.71 | 20 | 10 | 2 | 0 | 10.00 | 12.33 | 64.04 | Admis |
| 11 | CSS Drinks | 8.26 | 20 | 10 | 0 | 0 | 10.00 | 15.67 | 63.93 | Admis |
| 12 | Disolo Food | 9.75 | 15 | 10 | 4 | 0 | 10.00 | 14.67 | 63.42 | Admis |
| 13 | Corner Lunch & Coffe | 11.76 | 20 | 10 | 4 | 0 | 10.00 | 7.33 | 63.10 | Respins |

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| | | | | | | | | | | |
|----|-------------------------|-------|----|----|----|----|-------|-------|-------|---------|
| 14 | Bloom Events | 12.42 | 20 | 10 | 0 | 0 | 10.00 | 9.67 | 62.08 | Respins |
| 15 | Cadastour | 12.65 | 20 | 10 | 4 | 0 | 10.00 | 5.33 | 61.98 | Respins |
| 16 | Cucina Verdi | 9.42 | 20 | 10 | 2 | 0 | 10.00 | 10.33 | 61.76 | Respins |
| 17 | BGE Concorde | 8.83 | 20 | 10 | 8 | 0 | 10.00 | 4.67 | 61.50 | Respins |
| 18 | Taramuri Dulci | 10.66 | 20 | 10 | 4 | 0 | 10.00 | 6.67 | 61.33 | Respins |
| 19 | Frenti Prod | 10.03 | 20 | 10 | 10 | 0 | 0.00 | 10.67 | 60.70 | Respins |
| 20 | Productie Nasa | 8.83 | 10 | 10 | 0 | 10 | 10.00 | 9.67 | 58.49 | Respins |
| 21 | Pablito M&C | 6.54 | 20 | 10 | 2 | 0 | 10.00 | 9.67 | 58.21 | Respins |
| 22 | GP Antique Pub | 8.82 | 20 | 10 | 0 | 0 | 10.00 | 8.67 | 57.49 | Respins |
| 23 | Wine from Transilvania | 12.35 | 20 | 10 | 0 | 0 | 10.00 | 4.33 | 56.69 | Respins |
| 24 | CBX Vinero | 6.47 | 20 | 10 | 0 | 0 | 10.00 | 5.67 | 52.14 | Respins |
| 25 | Taramuri Dulci | 12.45 | 20 | 10 | 4 | 0 | 0.00 | 4.67 | 51.11 | Respins |
| 26 | Mihai Florentina II | 8.29 | 20 | 0 | 8 | 0 | 10.00 | 4.33 | 50.63 | Respins |
| 27 | Darius and Alex Bifidus | 8.18 | 20 | 10 | 8 | 0 | 0.00 | 4.33 | 50.51 | Respins |
| 28 | Casa Roma | 9.42 | 20 | 0 | 2 | 0 | 10.00 | 8.33 | 49.76 | Respins |
| 29 | Antica Marinela PFA | 7.65 | 0 | 0 | 0 | 10 | 10.00 | 20.00 | 47.65 | Respins |
| 30 | Il Rosu Mihaela | 7.59 | 20 | 10 | 2 | 0 | 0.00 | 7.33 | 46.92 | Respins |
| 31 | Sarbu Mihaela Pfa | 7.65 | 15 | 10 | 4 | 0 | 0.00 | 8.33 | 44.98 | Respins |
| 32 | Mihai Florentina II | 6.94 | 20 | 0 | 8 | 0 | 6.67 | 3.33 | 44.94 | Respins |
| 33 | Bogvan Family | 9.36 | 0 | 10 | 2 | 0 | 10.00 | 10.00 | 41.36 | Respins |
| 34 | Tody and Emy Kron | 8.59 | 20 | 10 | 0 | 0 | 0.00 | 2.00 | 40.59 | Respins |
| 35 | Stan Florin Nicolae II | 10.29 | 0 | 10 | 2 | 0 | 0.00 | 15.00 | 37.29 | Respins |
| 36 | Laci Food | 6.47 | 0 | 10 | 0 | 0 | 10.00 | 5.67 | 32.14 | Respins |
| 37 | Mar Iudit Iuliana IF | 7.06 | 10 | 0 | 0 | 0 | 0.00 | 6.67 | 23.73 | Respins |
| 38 | Dulciuri cu RAVAS | 7.65 | 0 | 0 | 0 | 0 | 0.00 | 10.00 | 17.65 | Respins |

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cat. D- Comercianti

| Nr. Crt. | Participant inscris | Criterii generale | | | | Criterii specifice | | Total | Admis/Respins |
|----------|---------------------------|-----------------------------|-------------------------------------|---|---|--------------------------|---------------------------------|-------|-----------------------------------|
| | | A1. Punctaj financiar | A2. Geografic (20/15/10p) | A3. POS (da/nu ; 10p vs 0p) | A4. Experiență similară (10/8/6/4/2) | Unicitatea produselor | Sursa/provenienta produselor | | |
| | | | | | | (da/nu; 20pct) | 20 pct | | |
| 1 | Taramuri Dulci de Poveste | 20.00 | 20 | 10 | 2 | 15.67 | 0 | 67.67 | Admis |
| 2 | MovAlex Com | 13.02 | 20 | 10 | 10 | 4.33 | 10 | 67.35 | Admis |
| 3 | Rosu N Mihaela I.I | 9.71 | 20 | 10 | 2 | 11.67 | 10 | 63.38 | Admis |
| 4 | Taramuri Dulci de Poveste | 19.60 | 20 | 10 | 2 | 11.67 | 0 | 63.27 | Admis |
| 5 | Sio 14 Concept | 9.00 | 15 | 10 | 0 | 11.67 | 10 | 55.67 | Admis |
| 6 | Transilvanien Cadouri | 12.33 | 10 | 10 | 6 | 14.67 | 0 | 52.99 | Admis |
| 7 | Gift Center | 13.22 | 10 | 10 | 10 | 9.67 | 0 | 52.89 | Admis |
| 8 | Expo Unic Events | 10.45 | 10 | 0 | 10 | 10.67 | 10 | 51.12 | Admis |
| 9 | Limitlessworld Games | 8.24 | 15 | 10 | 0 | 11.67 | 0 | 44.91 | Respins |
| 10 | Auto Dunliv | 7.76 | 0 | 0 | 10 | 20.00 | 0 | 37.76 | Respins |
| 11 | Dulciuri cu Ravas | 11.43 | 0 | 0 | 10 | 4.67 | 10 | 36.10 | Respins |
| 12 | Trivda | 0 | 0 | 0 | 0 | 0 | 0 | 0 | Descalificat (dosar incomplet) |

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BIROUL RELAȚII EXTERNE, TURISM ȘI EVENIMENT



cat. E- Food Trucks- Piata Sf. Ioan

| Nr. Crt. | Participant inscris | Criterii generale | | | | Criterii specifice | | Total | Admis/ Respins |
|----------|-----------------------------|-----------------------------|------------------------------|---------------------------|-------------------------------|---------------------------------|--------------------------------|-------|--------------------------------------|
| | | A.2 Procent financiar | A.2 Pozitia geografica | A3. POS | A4. Experiență similară | A.5 Unicitatea produselor | A.6 Aspect food truck | | |
| | | | | (da/nu ; 10p vs 0p) | (10/8/6/4/2) | (da/nu; 20p vs 0p) | (20/10/5) | | |
| 1 | Productie Macelaria Kovacs | 20.00 | 10 | 10 | 10 | 10.00 | 20 | 80.00 | Admis |
| 2 | Patiro Food | 6.24 | 10 | 10 | 10 | 19.67 | 20 | 75.91 | Admis |
| 3 | Carul cu Kurtos si Placinte | 8.00 | 15 | 10 | 0 | 19.67 | 20 | 72.67 | Admis |
| 4 | Stan Florin Nicolae II | 12.00 | 0 | 10 | 2 | 19.67 | 15 | 58.67 | Admis |
| 5 | Stre's Hair | 0 | 0 | 0 | 0 | 0 | 0 | 0 | Descalificat (dosar incomplet) |

*Întrucât locurile disponibile de la categoria B -Producători din sfera produselor alimentare și agro-alimentare nu au fost ocupate, acestea au fost alocate conform regulamentului și în funcție de punctajul obținut, categoriei A -Meșteșugari.